

**Sign Regulations Survey**  
Complete and return to the Town office

**General Questions**

1. Which best describes your role in this process?  
(circle one answer)
  - a. Interested citizen
  - b. Business owner/manager
  - c. Local government official
  - d. Builder/land developer
  - e. Other: \_\_\_\_\_
  
2. In general, how would you rate the quality of signs within the Town of Strasburg? (circle one answer)
  - a. Excellent
  - b. Above average
  - c. Fair
  - d. Below average
  - e. Poor
  
3. Please rate each of the following types of signs in order of your concern and/or interest. (1 = most concerned, 8 = least concerned)
  - a. \_\_\_\_\_ Temporary business signs
  - b. \_\_\_\_\_ Permanent business signs
  - c. \_\_\_\_\_ Real estate signs
  - d. \_\_\_\_\_ Billboards (off-premise signs)
  - e. \_\_\_\_\_ Signs in the Historic District
  - f. \_\_\_\_\_ Signs for civic events/public events
  - g. \_\_\_\_\_ Window signs
  - h. \_\_\_\_\_ Electronic message signs
  
4. Please list any general comments, ideas, or concerns you have with regard to signs in Strasburg.  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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\_\_\_\_\_

**Temporary Business Signs**

1. Currently the Town allows temporary signs to be posted for a total of 90 days per year. In general, how would you rate this policy? (circle one answer)
  - a. Excellent
  - b. Above average
  - c. Fair
  - d. Below average
  - e. Poor
  
2. How long do you feel temporary signs should be allowed to be posted during a calendar year? (circle one answer)
  - a. 30 days or less
  - b. 31 to 60 days
  - c. 61 to 90 days
  - d. 91 to 120 days
  - e. More than 120 days
  
3. How strongly do you agree/disagree that the **SIZE** of temporary signs should be limited? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
  
4. How strongly do you agree/disagree that the **NUMBER** of temporary signs for each business should be limited? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree

**Temporary Business Signs continued...**

- 5. How strongly do you agree/disagree that the **DESIGN** of temporary signs should be limited? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 6. Please list any general comments, ideas, or concerns you have with regard to **TEMPORARY BUSINESS SIGNS** in Strasburg:

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- 3. The Town should create uniform design guidelines (rules that limit size, color, font, shape, etc.) for all new signs within the Historic District?
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 4. Please list any general comments, ideas, or concerns you have with regard to **SIGNS IN THE HISTORIC DISTRICT**:

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**Signs within the Historic District**

Please rate how strongly you agree/disagree with the following statements:

- 1. Sign regulations should generally be **MORE RESTRICTIVE** within the Town's Historic District than outside the district? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 2. All new signs within the Historic District **SHOULD BE** reviewed by the Architectural Review Board? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree

**Signs in the Entrance Corridor (Routes 11 and 55)**

Please rate how strongly you agree/disagree with the following statements:

- 1. Sign regulations should generally be **MORE RESTRICTIVE** within the entrance corridor than in other areas of town. (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 2. All new signs within the entrance corridor **SHOULD BE** reviewed by the Planning Commission. (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree

**Signs in the Entrance Corridor continued...**

- 3. The Town should create uniform design guidelines (rules that limit size, color, font, shape, etc.) for all new signs within the entrance corridor.
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 4. No temporary signs should be allowed within the entrance corridor
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 5. Please list any general comments, ideas, or concerns you have with regard to **SIGNS IN THE ENTRANCE CORRIDOR:**

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**Other Signs**

- 1. Currently the Town allows window signs provided they do not exceed **20 PERCENT** of the window area. In general, how would you rate this policy? (circle one answer)
  - a. Excellent
  - b. Above average
  - c. Fair
  - d. Below average
  - e. Poor

- 2. How strongly do you agree/disagree that regulations on window signs should be **MORE RESTRICTIVE** than they are currently? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 3. Currently the Town allows electronic message signs (LED signs) provided the messages are not animated and do not flash. How strongly do you agree/disagree that electronic message signs (LED signs) should be **PROHIBITED**? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 4. Currently the Town prohibits off-premise signs (signs that are not located on the same property as the business being advertised). How strongly do you agree/disagree with this policy? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 5. Currently home-based businesses are permitted one (1) sign up to two square feet in size. How strongly do you agree/disagree that this policy is **TOO RESTRICTIVE**? (circle one answer)
  - a. Strongly agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly disagree
- 6. Please list any general comments, ideas, or concerns you have with regard to **OTHER SIGNS:**

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